

## Bergen Bike Tour

c/o Volunteer Center of Bergen County, Inc. 64 Passaic Street Hackensack, NJ 07601 1-877-BER-BIKE www.bergenbiketour.org

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## Bergen Bike Tour a Success

Bergen County--The seventeenth annual Bergen Bike Tour was held on Sunday, September 30th, at Darlington County Park. More than 300 people participated in the event, biking the scenic routes through northern Bergen County and enjoying the festive Family Fun Picnic that followed. In the past 17 years, over \$1 million has been raised to support the programs of the Volunteer Center of Bergen County and Tomorrows Children's Fund of Hackensack University Medical Center. Pledges to support the two organizations are still being accepted and can be made up until November 12<sup>th</sup>. Send donations for the Bergen Bike Tour c/o Volunteer Center of Bergen County, 64 Passaic Street, Hackensack, NJ 07601. Call 201-489-9454 for more information.

Phil Murphy, founder and chairman of the Bergen Bike Tour says, "Thank you to all of our sponsors, participants and volunteers for making this year's event one to remember. Donations are still being accepted to reach our goal of \$100,000 in funds raised for this year. We are able to turn over nearly 85% of the Bike Tour's proceeds to our two charities, which is a much higher rate of return than most similar events. Our steering committee, made up of CPA's, lawyers, bankers and doctors, keeps expenses as low as possible in order to maximize the net proceeds."

The Bergen Bike Tour is presented by financial institutions, corporations and professional firms in the Bergen County area. TD Bank was the 2012 Kids' Event

sponsor, during which over 100 children and their parents enjoyed races, games, prizes, crafts and more.

Diamond Sponsor was JDD Alderisio. Platinum Sponsors were: (201) Family, Amica, Apax Partners, Equinox Fitness Clubs, Inserra Supermarkets, Jamis Bicycles, Lakeland Bank, Oritani Bank Charitable Foundation, PNC Bank, Ramsey Auto Group, Sanzari Construction, Stop & Shop, Syneteck Solutions and Joel Tanis & Sons. For more information, or to make a donation, visit <a href="https://www.bergenbiketour.org">www.bergenbiketour.org</a>.

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